



### **Breastfeeding for Sick Babies Policy Keynote**

#### Somsak Akkasilp, MD.

Director-General, Department of Medical Services, Ministry of Public Health

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- 4 Expand it together
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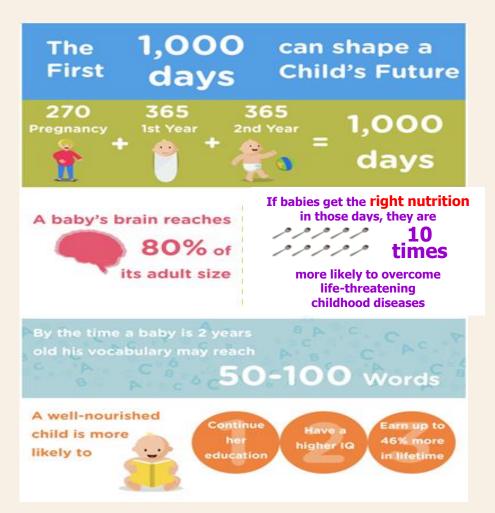
# The 1000 Days Miracles policy





"The 1000 Days Miracles" is one of Thailand key polices to address Maternal and Child Nutrition, Growth and Development to lay down the foundation of health, well-being, learning and productivity to nurture our people for the next generation.





# **Breastfeeding:** the right nutrition

# BREASTFEEDING: FOUNDATION OF LIFE





# Breastfeeding & SDGs (1, 2, 3, 4, 5, 8, 10 & 12)

### THE GLOBAL GOALS

For Sustainable Development





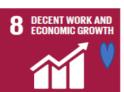
































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### Health Goals and targets

#### Goal: Ensure healthy lives and promote well-being for all at all ages

Target 3.8: Achieve universal health coverage, including financial risk protection, access to quality essential health-care services, medicines and vaccines for all

- 3.1: Reduce maternal mortality
- 3.2: End preventable newborn and child deaths
- 3.3: End the epidemics of AIDS, TB, malaria and neglected tropical diseases and combat hepatitis, waterborne and other communicable diseases
- 3.7: Ensure universal access to sexual and reproductive health-care services

- 3.4: Reduce mortality from NCD and promote mental health
- 3.5: Strengthen prevention and treatment of substance abuse

3 targets

**New SDG** 

- 3.6: Halve global deaths and injuries from road traffic accidents
- 3.9: Reduce deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination

# SDG3 means of Implementation targets

- 3.a: Strengthen implementation of framework convention on tobacco control
- 3.b: Provide access to medicines and vaccines for all, support research and development of vaccines and medicines
- 3.c: Increase health financing and health workforce in developing countries
- 3.d: Strengthen capacity for early warning, risk reduction and management of health risks

Interactions with economic and other social and environmental SDGs and SDG 17 on means of implementation





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### **Breastfeeding Sick Babies**



### WHO UNCEF

Recommend that breastfeeding **be initiated** within the first hour after birth, **continued exclusively** for the first 6 months of life and continued, with safe and adequate complementary foods, **up to 2 years or beyond** 



UNICEF Data: Monitoring the Situation of Children and Women

MICS 2015-2016



### **Situation & progress**

- 1. Half a decade, BF movement is focused on healthy children
- 2. Childhood national target is to decrease neonatal death rate
- 3. BF, the medical intervention for sick babies
- 4. There are great models on the support (some not nationwide)





# Way forward Sick babies, not only the newborns

- Sick babies include all children got sick from any causes during their period of breastfeeding, need attention from various professions and specialties
- Sick or not sick babies should receive breastfeeding





### **Sick Baby**

By Age

**By Diagnosis** 

birth- 2 years

prematurity

respiratory distress, sepsis etc.

pneumonia, diarrhea, leukemia

tumor, birth defects, disabilities

**By Investigation** 

**By Treatment** 

**By Places** 

imaging: MRI, CT

C/S, operation, chemotherapy, etc.

**OPD IPD at home** 

Varieties of person, departments, specialties are involved



# **3** Breastfeeding Preterm Babies





### Preterm: concept need to be changed

These tiny babies with a small mouth and low sucking energy, they MUST receive breastfeeding.



# U-5 MR can be reduced by 13 % with ECBF for 6 months.



1st ONE hour initiation cuts 22% of all neonatal deaths (0-28 days)

Pediatrics 2006;117:380-386

- Infants who are not breastfed have a 11 times and 15 times higher risk of dying from diarrhea and pneumonia.
- Premature and sick babies benefit much more.





Pediatrics 2006; 117-380-386 the Lancet series in 2003 Black and others 2008)





# 4 Expand it together



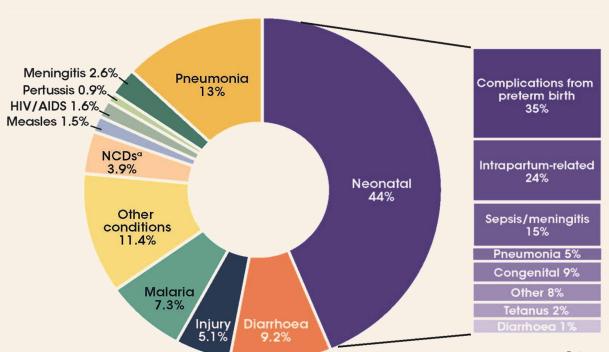
# Common understand the benefit of supporting breastfeeding sick babies

MDGs and SDGs still focus on the reduction of the underfive mortality rate,

Of which the neonatal mortality rate account the most as the cause of death.



## Causes of under five deaths 44% are from neonatal causes



3 main killers to address:

- 1. Preterm birth
- 2. Birth complications
- 3. Neonatal infections

Two-thirds of neonatal deaths are preventable

**Nutrition is underline 44%** 

Data source: Cause of death - WHO. Global Health Observatory <a href="http://www.who.int/gho/child\_health/en/index.html">http://www.who.int/gho/child\_health/en/index.html</a>); Child deaths - UN Inter-agency Group for Child Mortality Estimates. Levels and Trends in Child Mortality. Report 2013; Stillbirths - Lawn et al *The Lancet* stillbirth series 2011. 377 (9775) p1448 – 1463





### Simple fact

- There is now evidence proving that a large proportion of newborn death and disease can be reduced by implementing simple, low-cost interventions during delivery and in the vulnerable days and week post-partum.
- These essential interventions include drying the newborn and keeping the baby warm; initiating breastfeeding as soon as possible after delivery and supporting the mother to breastfeed exclusively; giving special care to low-birth weight infants; and diagnosing and treating newborn problems like asphyxia and sepsis.



### **Expanding methodology**

- 1. Collaboration with partners
- 2. Using the strategy of learning exchange through knowledge management
- 3. Integration into national health system reform projectservice plan NB
- 4. Regional move



### 38 hospitals implementation (2013-2016)

#### **2013**; **6** Hospitals

- 1. Queen Sirikit Institute of Child Health
- 2. Charoenkrung Pracharak Hospital
- 3. Srinagarind Hospital
- 4. Maharaj Nakorn Chiang Mai Hospital
- 5. Maharaj Nakhonsithammarat Hospital
- 6. Phrapokklao Hospital Medical Education Center

#### **2015**; **9** Hospitals

- 1. Chonburi Hospital
- 2. Panyananthaphikkhu, Panyananthaphikkhu chonprathan Medical Center Srinakharinwirot University
- 3. Sakon Nakhon Hospital
- 4. Prachanukroh Rai Hospital
- 5. Somdej Phra Pin Klao Hospital
- 6. Vachira Phuket Hospital
- 7. Fort Surasinghanart Hospital
- 8. Songklanagarind Hospital
- 9. Angthong Hospital

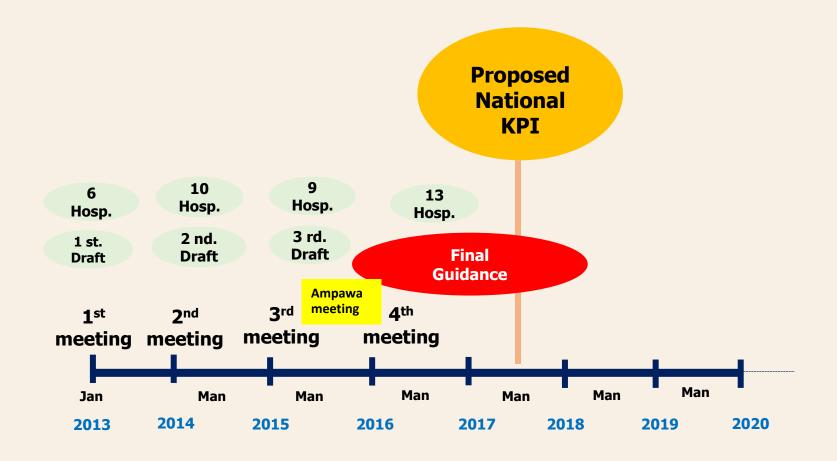
#### **2014**; **10** Hospitals

- 1. Mahasarakham Hospital
- 2. Somdet Phrasangkharat 17th Hospital Suphan Buri
- 3. Pattani Hospital
- 4. Phramongkutklao Hospital
- 5. Somdech Phra Debaratana Medical Center
- 6. Phra Na Khon Sri Ayutthaya Hospital
- 7. Saraburi Hospital
- 8. Surin Hospital
- 9. Thammasat University Hospital
- 10.BMA General Hospital

#### **2016**; **13** Hospitals

- 1. King Narai Hospital
- 2. Sapphasitthiprasong Hospital
- 3. Lamphun Hospital
- 4. Kalasin hospital
- 5. Khon Kaen Hospital
- 6. Queen Savang Vadhana Memorial Hospital
- 7. Hat Yai Hospital
- 8. Uttaradit Hospital
- 9. Phuttha Chinnarat Hospital
- 10. Phanhon Phon Phayuha Sena Hospital
- 11. Pathum Thani Hospital
- 12. Rayong Hospital
- 13. Police General Hospital





### **Current success**





# 5

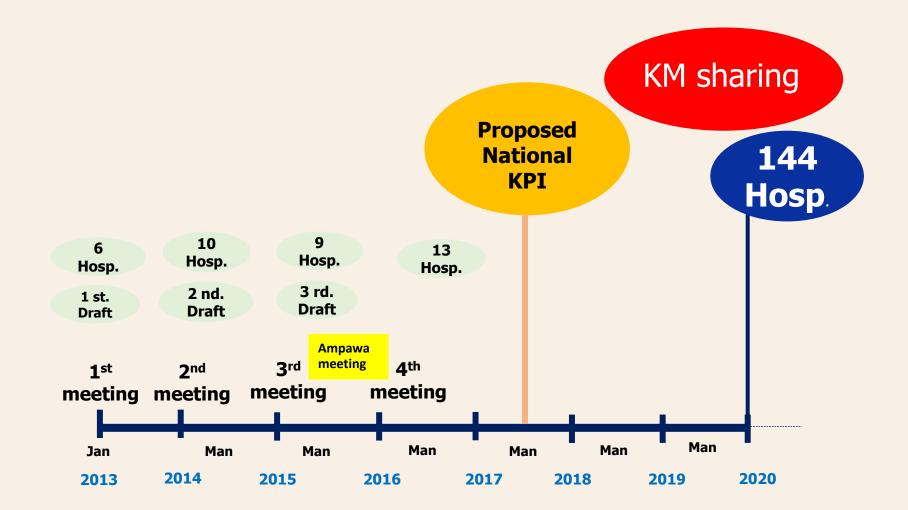
### What's next



### The 1 st International Conference on Breastfeeding Sick Babies (Jan 22-24,2013)









### **Expanding methodology**

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### **Proposed methodology**

- Say no to (previous) success, say yes to goal setting
- Review technical strength => optimum policy advocacy through NB service plan
- Build up appropriate core team; good composition of technical and administrative strengths
- Client approaches; regional approaches
- Suitable M&E system
- Appropriate review

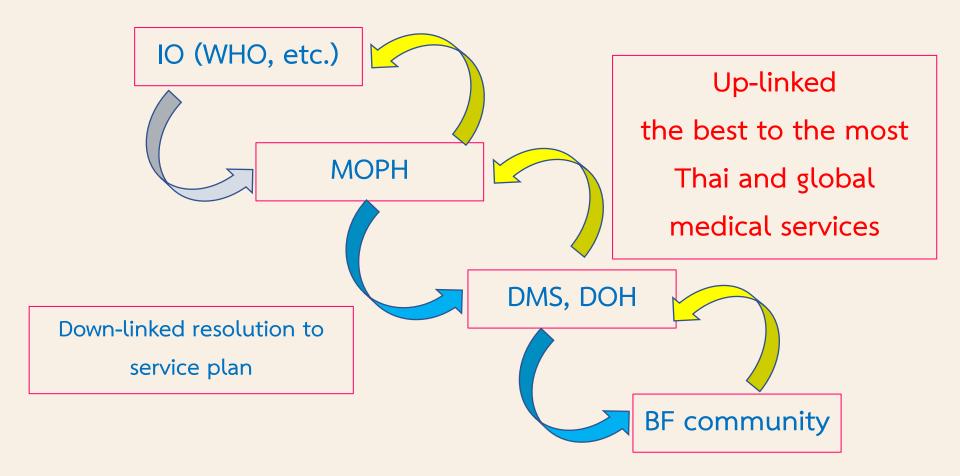








### How to work with international commitments?











Hard work
doesn't guarantee
success, but
improves its
Chances.







Thank you